

3. A regional information distribution system as claimed in claim 1, wherein said information input terminal is located in a shop which requests distribution of said advertising data.

4. A regional information distribution system as claimed in claim 2, wherein said information input terminal is located in a shop which requests distribution of said advertising data.

5. A regional information distribution system as claimed in claim 4, wherein information of position of said shop is linked to said regional distribution server.

6. A regional information distribution system as claimed in claim 1, wherein said handy terminal has information filter function for determining favorable conditions of said advertising data for an owner of said handy terminal.

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7. A regional information distribution system as claimed in claim 6, wherein said regional distribution server distributes only a part of said advertising data to said handy terminal; said part of said advertising data complying with said favorable conditions determined by said information filter function.

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8. A regional information distribution system as claimed in claim 1, further comprising a support server for distributing said advertising data in place of said regional distribution server, when load is concentrated on said regional distribution server.

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9. A method of distributing regional information for use in distributing regional information to consumers through a

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said handy terminal for an owner of said handy terminal; and  
5 distributing only a part of said advertising data to said handy  
terminal, said part of said advertising data complying with  
said favorable conditions.

14. A method of distributing regional information as claimed in claim 13, further comprising the steps of:  
distributing said advertising data by a support server in place of said regional distribution server, when load is concentrated on said regional distribution server.

[illegible]